Bookassist®

Secure Reservations

If you decide to make an online reservation at the Site, you will be linked to a reservation interface and a Booking Engine provided by our booking management system partner, Bookassist. We understand that security remains the primary concern of online consumers and have chosen our Booking Engine partner carefully. All information sent to this site, if in an SSL session, is encrypted and protected against disclosure to third parties. Bookassist are certified as compliant with PCI DSS (Payment Card Industry Data Security Standards).

Legal Information for the Booking Engine Company:
Name of Company: Automatic Netware Limited, trading as Bookassist
Company Number: IE312796
Registered Address: 35 Fitzwilliam Place, Dublin 2, Ireland
Contact Phone No. / Email Address: +353 1 676 2913 / ireland@bookassist.com
Website: www.bookassist.org

Cookies Policy

What are Cookies?

Cookies are text files containing small amounts of information which are downloaded to your device when you visit our website. Cookies are then sent back to the originating website on each subsequent visit, or to another website that recognises that Cookie. Cookies are useful because they allow a website to recognise a user's device. There are a number of different types of Cookies, each having a different purpose.

What types of Cookies may be used on this website?

Strictly Necessary Cookies
Strictly Necessary Cookies are essential in order to enable you to move around the website and use its features. We use these Cookies to enable the services which you have specifically asked for.

Examples of Strictly Necessary Cookies that may be used on this site:
Bookassist session **cookie**: maintains the user session.

Performance Cookies
Performance Cookies are Cookies which collect information on how visitors use a website, i.e. which pages visitors go to most. We use these Cookies to collect information anonymously on the pages which you have visited.

Examples of Performance Cookies that may be used on this site:
Google Analytics: a web analytics service provided by Google, Inc. ("Google"). This service uses Cookies. Cookies help the website analyse how visitors to our website

use the site. The information generated by the Cookie about your use of the website (including your IP address) will be transmitted to and stored by Google on servers in the United States. Google will use this information for the purpose of evaluating your use of the website, compiling reports on website activity for us, and providing other services relating to website activity and internet usage. Google may also transfer this information to third parties where required to do so by law, or where such third parties process the information on Google's behalf. Google will not associate your IP address with any other data held by Google. You may refuse the use of cookies by selecting the appropriate settings on your browser, however please note that if you do this you may not be able to use the full functionality of this website. By using this website and allowing cookies to remain enabled, you consent to the processing of data about you by Google in the manner and for the purposes as set out above.

Bookassist conversion tracking **cookie**: tracks conversion statistics.

Functional Cookies
Functional Cookies are Cookies which allow the website to remember choices made by the user (name, address, language). We use these Cookies to remember choices made to improve our users experience.

Examples of Functional Cookies that may be used on this site:
Expression Engine **cookie**: maintains user preferences such as language.
Bookassist booking_reference: saves user preferences.

Advertising Cookies
Advertising Cookies are Cookies which are used to deliver adverts more relevant to a user's interests. They remember that a user has viewed a website before. They are often linked to the functionality of the site. We use these Cookies to collect information about your browsing habits in order to make advertising relevant to you and your interests.

Tailored Advertising
If you have Cookies enabled on your machine, we will present you with advertisements relevant to our website. Google and third party vendors show our advertisements across different internet sites. If you have Cookies switched on you may see advertisements for this website on other websites. Should you wish to opt out of Tailored Advertising please visit the Network Advertising Initiative opt-out page
http://www.networkadvertising.org/choices/

Third Party Cookies
We may install third party cookies on our website. Third party cookies are cookies that are set by a domain other than the website that is being visited by the user. If a user visits a website and another entity sets a cookie through that website, this would be a third party cookie.

Examples of third party cookies that may be used on this site:
Adobe Omniture: collects statistical information about how visitors use the website.
Google Adwords: collects statistical information about use and conversion.
Google Remarketing: allows advertising to users who have visited the site.
Facebook: social media sharing.

Cookies used by us enable us to improve our website and to deliver a more personalised service for you. If, after supplying personal information, you require a copy of it or you wish to discuss, correct or delete it, please contact us. To contact Bookassist, please see office contact details on Bookassist.org/contact.jsp

If you don't want to receive cookies, you can modify your browser settings; the Help function within your browser explains how to change these settings. You can also visit www.aboutcookies.org, which contains comprehensive information on how to manage cookies on a wide variety of desktop browsers.

Please note that by blocking cookies, you may not be able to use the full functionality of this website, in particular the use of the booking engine to complete a reservation.